



# **HCMC UNIVERSITY OF TECHNOLOGY AND EDUCATION**

## **FACULTY OF ECONOMICS**

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### **UNDERGRADUATE PROGRAM**

*Major of*

### **INTERNATIONAL BUSINESS**

#### **Program Objectives**

[PO1] The graduates will have foundational and in-depth knowledge of fundamental sciences and international business.

[PO2] The graduates will demonstrate ability to analyze, evaluate, and solve problems in global commercial business activities; have a system thinking mindset; adhere to professional ethics and have the ability to integrate internationally and engage in lifelong learning.

[PO3] The graduates will be able to communicate in Vietnamese and English, demonstrate leadership, teamwork, and negotiation skills.

[PO4] The graduates will have skills in idea generation, planning, implementation, and control of international business projects, as well as improving international business activities.

#### **Expected Learning Outcomes (ELOs) and Per**

<b>ELO</b>	<b>PI</b>
<b>ELO1</b> Apply general knowledge in international business	Apply basic mathematical knowledge in international business
	Apply basic social science knowledge in international business
	Apply basic information technology knowledge in international business

<b>ELO2</b> Apply major knowledge to analyze and evaluate issues in international business	Apply major knowledge to analyze and evaluate issues in foreign trade activities
	Apply major knowledge to analyze and evaluate issues in supply chain operations
	Apply major knowledge to analyze and evaluate issues in international business project management
<b>ELO3</b> Resolve issues in international business	Apply basic knowledge to solve problems in international business
	Apply foundation knowledge to solve problems in international business
	Apply major knowledge to solve problems in international business
<b>ELO4</b> Organize and conduct research activities in international business	Identify research problems
	Develop a research plan
	Collect, analyze data and conduct a research project
<b>ELO5</b> Develop awareness of ethics, professional work attitude, ability to integrate internationally, and lifelong learning	Demonstrate professionalism and work ethics
	Demonstrate ability to intergrate internationally
	Demonstrate ability to acquire and synthesize new knowledge through effective self-study method
<b>ELO6</b> Develop leadership capabilities, teamwork skills, and negotiation skills	Demonstrate ability to work in team
	Demonstrate ability to plan, assign tasks, and evaluate task performance in team
	Demonstrate ability to negotiate
<b>ELO7</b> Develop communication skills through various forms and proficiency in using languages in professional settings	Demonstrate ability to communicate in business environment
	Demonstrate ability to present and transfer ideas
	Demonstrate ability to write, read and communicate in English

<b>ELO8</b> Develop ideas, implement, and control international business projects	Conceive ideas and plan international business projects
	Organize and implement international business project
	Manage international business projects
<b>ELO9</b> Operate and improve international business operations	Demonstrate ability to operate activities in international business
	Demonstrate ability to propose solutions to improve activities in international business
	Demonstrate ability to supervise activities in international business

## Curriculum

International Business Program consists of 125 credits which are divided into 8 semesters.

Students will be expected to study in 4 years. The details of study plan are as followings:

**Courses that are not included in teaching plan, will be allocated by Academic Affairs Office according to student' workload**

No	Course Code	Course Title	Credits	Prerequisite Code
1	LLCT120205	Political Economics of Maxism and Leninism	2	LLCT130105
2	LLCT120405	Scientific Socialism	2	LLCT130105
3	LLCT120314	Ho Chi Minh Thought	2	LLCT130105
4	LLCT220514	History of Vietnamese Communist Party	2	LLCT130105, LLCT120205, LLCT120405, LLCT120314
5	PHED110513	Physical Education 1	0	
6	PHED110613	Physical Education 2	0	
7	PHED130715	Physical Education 3	0	
8	ENCS140026	English Communication 1	0	
9	ENCS240026	English Communication 2	0	
<b>Tổng</b>			<b>8</b>	

## Semester 1:

No	Course Code	Course Title	Credits	Prerequisite Code
1	MATH132701	Mathematical Economics 1	3	
2	GELA220405	Fundamental law	2	
3	ECON240206	Economics	4	
4	INBU230508	International business	3	
5	INBU132308	Introduction to International Business	3 (2+1)	
<b>Total</b>			<b>15</b>	

### Semester 2:

No	Course Code	Course Title	Credits	Prerequisite Code
1	MATH132801	Mathematical Economics 2	3	MATH132701
2	BENG330708	Business English	3	
3	INER230209	International economic relations	3	
4	APCM230307	Applied computing	3 (2+1)	
5		Selecting 1 elective in fundamental knowledge group	2	
<b>Total</b>			<b>14</b>	

### Semester 3:

No	Course Code	Course Title	Credits	Prerequisite Code
1	ECOM431308	E-Commerce	3	
2	MATH132901	Applied statistical probability	3	
3	PRAC230407	Principles of Accounting	3	
4	RMET220406	Research methods	2	Project-based learning course

5	BLAW232408	International business law	3	
6	IBNE322908	Negotiation in international business	2	
7		Selecting 1 elective in specialized knowledge group – Group A	2	
<b>Total</b>			<b>18</b>	

#### Semester 4:

No	Course Code	Course Title	Credits	Prerequisite Code
1	PRMA434308	Project Management	3	
2	DANA230706	Data analysis	3	Project-based learning course
3	IHRM232708	International human resource management	3	
4	INMA332109	International marketing	3	
5	LOOP432209	Logistics operations	3	Project-based learning course
6	PRAC322508	Practice in enterprise	2	Enterprise course
7		Selecting 1 elective in specialized knowledge group – Group A	2	
<b>Total</b>			<b>19</b>	

#### Semester 5:

No	Course Code	Course Title	Credits	Prerequisite Code
1	INPA431008	International payment	3	
2	FTRO332608	Foreign trade techniques	3	

3	TFIN330309	Transportation and insurance in foreign trade	3	Enterprise course
4	PROC330109	Procurement Management	3	
5	OPMA431909	Operations management	3	
6		Selecting 1 elective in specialized knowledge group – Group B	3	
<b>Total</b>			<b>18</b>	

#### Semester 6:

No	Course Code	Course Title	Credits	Prerequisite Code
1	BUAN331107	Business Analysis	3	
2	ERPS431208	Enterprise resources Planning (ERP)	3	
3	CUST422109	Customs operations	2	
4	FIMA431907	International financial management	3	
5	GSCM430809	Global supply chain management	3	
6	IBST432808	International Strategic Management	3	
7		Selecting 1 elective in specialized knowledge group – Group B	3	
<b>Total</b>			<b>20</b>	

#### Semester 7:

No	Course Code	Course Title	Credits	Prerequisite Code
1	INTE422608	Internship in enterprises	2	
2	ESYM223108	Enterprise Seminar	2	
<b>Total</b>			<b>4</b>	

**Semester 8:**

No	Course Code	Course Title	Credits	Prerequisite Code
1	IBGR461708	Graduation thesis	6	
<b>Total</b>			<b>6</b>	

**ELECTIVE COURSES****1. Electives in fundamental knowledge group: (Selecting 1 course: 02 credits)**

No	Course Code	Course Title	Credits	Note
1	BPLA121808	Business Planning for Startups	2	
2	ORBE320106	Organizational behaviour	2	
3	EGEO123408	Economic geography	2	
4	BCOM320106	Business communication	2	
5	INMA220305	Introduction to Management	2	

**2. Specialized knowledge****2.1 Electives group A****(Selecting 2 courses: 04 credits)**

No	Course Code	Course Title	Credits	Note
1	SEMA320907	Security market	2	
2	CUSM321006	Customer relation management	2	
3	IPRO223508	Intellectual property	2	
4	PSBU220408	Business psychology	2	
5	BLET223608	Business letters	2	
6	CCUL224408	Cross Cultural Management	2	

**2.2 Electives group B:**

**(Selecting 2 courses: 06 credits)**

<b>No</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Note</b>
1	IBRI333708	Risks in international business	3	
2	BPRO333808	International trade promotion	3	
3	SQMA432208	Service Quality management	3	
4	IBPO333908	International trade policy	3	
5	IMCO334008	Integrated marketing communication	3	

**Interdisciplinary course**

<b>No</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Note</b>
1	WEDE330484	Web design	3	
2	DEMA431609	Warehouse management	3	
3	MAAC430507	Managerial accounting	3	
4	EMAR431108	Digital marketing	3	
5	ELOG332509	E-logistics	3	